

CONTRACT

NBC WVIT
CONNECTICUT HD 1422 New Britain Ave
 West Hartford, CT 06110
 (860) 521-3030

www.nbcconnecticut.com

And:

WATERFRONT STRATEGIES
 1010 WISCONSIN AVE
 SUITE 800
 WASHINGTON, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
336993 /		
<u>Product</u>		
<u>ISSUE</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/22/12 - 10/04/12	1840	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
MAJORITY PAC	09/21/12 / 09/21/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
15978	28185	
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
15978	28185	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WVIT	09/22/12	09/30/12	530-6A SAT CT NEWS TOD/530-6A			:30			NM	2	\$250.00
ISSUE ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-----S-					1	\$125.00			
Week:	09/24/12	09/30/12	-----S-					1	\$125.00			
2	WVIT	09/24/12	09/30/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	1	\$450.00
ISSUE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----S					1	\$450.00			
3	WVIT	09/24/12	09/27/12	9-10A TODAY SHOW	9A-10A		:30			NM	2	\$800.00
ISSUE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	MTWT---					2	\$400.00			
4	WVIT	09/28/12	10/04/12	9-10A TODAY SHOW	9A-10A		:30			NM	2	\$800.00
ISSUE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/28/12	10/04/12	MTWTF--					2	\$400.00			
5	WVIT	09/24/12	09/27/12	4-5P ELLEN	4P-5P		:30			NM	5	\$1,750.00
ISSUE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	MTWT---					5	\$350.00			
6	WVIT	09/28/12	10/04/12	4-5P ELLEN	4P-5P		:30			NM	5	\$1,750.00
ISSUE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/28/12	10/04/12	MTWTF--					5	\$350.00			
7	WVIT	09/24/12	09/27/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	2	\$3,000.00
ISSUE												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 336993 /	Alt Order #
Contract Dates 09/22/12 - 10/04/12	Product
	Estimate # 1840
Advertiser MAJORITY PAC	Original Date / Revision 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$1,500.00			
8	WVT	09/28/12	10/04/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/12	10/04/12	MTWTF--				3	\$1,000.00			
9	WVT	09/24/12	09/27/12	7-730P EXTRA	7P-730P		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWT---				4	\$600.00			
10	WVT	09/28/12	10/04/12	7-730P EXTRA	7P-730P		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/12	10/04/12	MTWTF--				5	\$600.00			
11	WVT	09/24/12	09/30/12	M8-10P VOICE	8-10P		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$4,000.00			
12	WVT	10/01/12	10/04/12	M8-10P VOICE	8-10P		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				2	\$4,500.00			
13	WVT	09/24/12	09/30/12	8-9P THE VOICE	8P-9P		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$4,000.00			
E 14	WVT	09/22/12	09/27/12	11-1135P LATE NEWS	11P-1135P		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWT-SS				3	\$1,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WVT	09/21/12-09/27/12		11-1135P LATE NEWS	11P-1135P	MTuWTh-SaSu	:30		\$1,000.00	NM		
		See MG 14.4										
		NA-PGM NOT SCHEDULED										
4	WVT	09/21/12-09/27/12		NFL LATE NEWS	1130P-1205A	-----Su	:30		\$1,000.00	NM		
		MG for 14.3 09/23										
15	WVT	09/28/12	10/04/12	11-1135P LATE NEWS	11P-1135P		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/12	10/04/12	MTWTFSS				3	\$1,200.00			
16	WVT	09/24/12	09/27/12	1135-1235A TONIGHT SHO	1135P-1235A		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$350.00			

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Contract / Revision 336993 /	Alt Order #	
Contract Dates 09/22/12 - 10/04/12	Product ISSUE	Estimate # 1840
Advertiser MAJORITY PAC		Original Date / Revision 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount	
											Start Date	End Date		
17	WVIT	09/28/12	10/04/12	1135-1235A TONIGHT SHOW\1135P-1235A			:30			NM			4	\$1,400.00
				ISSUE										
		Start Date	End Date	Weekdays				Spots/Week	Rate					
		Week: 09/28/12	10/04/12	MTWTF--				4	\$350.00					
18	WVIT	09/22/12	09/23/12	NOTRE DAME PRIME	730p-11p		:30			NM			1	\$900.00
				ISSUE										
		Start Date	End Date	Weekdays				Spots/Week	Rate					
		Week: 09/17/12	09/23/12	-----S-				1	\$900.00					
											Totals		48	\$43,800.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	28	\$24,400.00	\$20,740.00
10/01/12 - 10/04/12	20	\$19,400.00	\$16,490.00
Totals	48	\$43,800.00	\$37,230.00

Signature: _____ **Date:** _____

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